



INCOME GENERATING ACTIVITY – SHEEP FARMING

By

Maa Durga - Self Help Group



SHG/CIG Name	Maa Durga
VFDS Name	Bakhlot
Range	Nachan
Division	Nachan

Prepared Under –

Project for Improvement of Himachal Pradesh Forest Ecosystems
Management & Livelihoods (JICA Assisted)

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1. Description of SHG/CIG

1	SHG/CIG Name	Maa Durga
2	VFDS	Bakhlot
3	Range	Nachan
4	Division	Nachan
5	Village	Sandoa
6	Block	Gohar
7	District	Mandi
8	Total No's of Members in SHG	8- Female
9	Date of formation	April - 2021
10	Bank a/c No.	33510114418
11	Bank Details	HP State Cooperative Bank Chail Chowk
12	SHG/CIG Monthly Saving	50/-
13	Total saving	3200/- Till January 2022
14	Total inter-loaning	--
15	Cash Credit Limit	--
16	Repayment Status	--

2. Beneficiaries Detail:

<u>Sr. No</u>	<u>Name</u>	<u>Address</u>	<u>Age</u>	<u>Quly.</u>	<u>Catego-ry</u>	<u>Income Source</u>
1	Mrs. Veena Devi	W/o Sh. Jhabe Ram Vill. Sandoa PO Shalla Teh. Chachyot Distt. Mandi (H.P.)	47	8 th	SC	Agriculture
2	Mrs. Geeta Devi	W/o Sh. Keshav Ram Vill. Sandoa PO Shalla Teh. Chachyot Distt. Mandi (H.P.)	45	10 th	SC (BPL)	Agriculture
3	Mrs. Kamal Kanta	W/o Sh. Pankaj Chauhan Vill. Sandoa PO Shalla Teh. Chachyot Distt. Mandi (H.P.)	31	B.Com	SC	Agriculture
4	Mrs. Hansha Devi	W/o Sh. Chint Ram Vill. Sandoa PO Shalla Teh. Chachyot Distt. Mandi (H.P.)	50	10 th	SC	Agriculture
5	Mrs. Hansha Devi	W/o Sh. Nand Lal Vill. Sandoa PO Shalla Teh. Chachyot Distt. Mandi (H.P.)	42	10 th	SC (BPL)	Agriculture
6	Mrs. Halya Devi	W/o Sh. Jai Gopal Vill. Sandoa PO Shalla Teh. Chachyot Distt. Mandi (H.P.)	50	8 th	SC	Agriculture
7	Mrs. Chamailo	W/o Sh. Prem Singh Vill. Sandoa PO Shalla Teh. Chachyot Distt. Mandi (H.P.)	56	-	SC	Agriculture
8	Mrs. Addrui Devi	W/o Sh. Shakti Prakash Vill. Sandoa PO Shalla Teh. Chachyot Distt. Mandi (H.P.)	50	-	SC	Agriculture

3. Geographical details of the Village

1	Distance from the District HQ	42 Km.
2	Distance from Main Road	1.5 Km
3	Name of local market & distance	Chalchowk- 10 Km.
4	Name of main market & distance	Sundernagar-36Km.
	Name of main cities & distance	Mandi- 42 Km.
6	Name of main cities where product will be sold/ marketed	Sundernagar, Mandi

4. Executive Summary

Sheep farming income generation activities have been selected by Maa Durga self help group. This IGA will be carried out by Ten ladies by this SHG. This activity is being already done by maximum members of this group. This activity will be carried out whole year by group member. Because there is lot of scope of grazing in this area. The grazing work carried out by group member in rotation. Name of The process of wool, FYM and selling of mature sheep.

Description of Product related to Income Generating Activity

1	Name of the Product	Wool, FYM and sale of mature sheep
2	Method of product identification	This activity is being already done by maximum SHG members. This activity has been decided by group members.
3	Consent of SHG/ CIG / cluster members	Yes

5. Description of Production Processes

- Group will process sheep farming material. This business activity will be carried out whole year by group members.
- The process of sheep farming for one year. Production process includes cleaning shed, daily grazing and bearing of wool.

6. Initially group will obtained 40 Kg. Wool, FYM 5 Qtl. & 8 Nos. Sheep (Ram) every year.

7. Description of Production Planning

1	Production Cycle (in days)	1 Year
2	Manpower required per cycle (No.)	8 Ladies in ratoon
3	Source of raw materials	Local area cultivated & waste land
4	Source of other resources	Lopping of trees from private land
5	Quantity required per cycle (Kg)	-
6	Expected production per cycle (Kg)	-

Requirement of raw material and expected production

Sr No.	Raw material	unit	Time	Quantity	Price per kg (RS)	Total amount
1.	Salt & Medicine	16	1 Year	16	20	640
2.	Feed	20	1 Year	20	1350	39,150
3.	Calcium & Medicine					0

HP Anima Husbandry Deptt.

8. Description of Marketing, Sale

1	Potential market places	Chal Chowk.
2	Distance from the unit	Chal Chowk- 10 Km.
3	Demand of the product in market places	Daily demand.
4	Process of identification of market	Group members, according to their production potential and demand in market, will select list butcher businessman/whole seller. Initially product will be sold in near markets.
5	Marketing Strategy of the product	SHG members will directly sell their product through butcher businessman and shop. Also by near markets.
6	Product branding	-
7	Product "slogan"	-

9. SWOT Analysis

❖ Strength -

- Activity is being already done by maximum SHG members
- Raw material easily available
- Sheep farming process is simple
- Proper packing and easy to transport (Wool & FYM)
- Product shelf life is long

❖ Weakness -

- Effect of temperature, humidity, for grazing
- In rainy season product manufacturing cycle will increase

❖ Opportunity -

- High demand of selling of mature sheep.

❖ Demand of FYM for orchards during Feb. & March. & also cash crops grower farmers.

10. Description of Management among members

By mutual consent SHG group members will decide their role and responsibility to carry out the work. Work will be divided among members according to their mental and physical capabilities.

- Some group members will involve in harvesting of wool and packing of FYM by manual.
- Some group members will involve in Production process.
- Some group members will involve in Packaging and Marketing.

11. Description of Economics:

A. <u>CAPITAL COST</u>				
<u>Sr. No.</u>	<u>Particular</u>	<u>Quantity</u>	<u>Unit Price</u>	<u>Amount</u>
1	Sheep	16	6000	96,000
2	Wool sharing machine	1	2,500	2,500
3.	Transportation	16	500	8,000
Total Capital Cost (A)				<u>1,06,500/-</u>

B. <u>RECURRING COST</u>					
<u>Sr.No</u>	<u>Particulars</u>	<u>Unit</u>	<u>Quantity</u>	<u>Price</u>	<u>Total Amount</u>
1	Rent	Month	1 No bah (with FYM materials storage shed)	2000	24000
2	Packaging material (Wool & FYM)	Yearly	100 Packing Bags	25	2500
3	Feed	Month	240 Kg.	1350	3240
Recurring Cost					<u>29,740/-</u>
Total Recurring Cost B = 29,740/-					
(Recurring cost- Labour cost) as work/labour will be done by SHG members.					

C. <u>Cost of Production (Monthly)</u>		
Sr. No	Particulars	Amount (Rs)
1	Total Recurring Cost	2,9740
2	10% depreciation annually on capital cost	10,650
	Total	<u>40,390/-</u>

D. <u>Selling Price calculation per Year</u>				
Sr. No.	Particulars	Unit	Amount (Rs)	
1	Cost of Production	-	Grazing daily bases by SHG members on routine schedule	It will decrease as the quantity of production increase in One yera10 Lamb will be boarn.
2	Current market price	-	Wool= 1.5/- *16=24*40=960/- FYM=5 Q.*1000=5000/- Selling of mature sheep=	
3	Expected Selling Price by SHG	8	96,000/-	

12. Analysis of Income and Expenditure (Monthly):

Sr.No	Particulars	Amount (Rs)
1	Salt	6,40
2	Feed	39,150
3.	Rent	24,000
	Total	63,790
	Net Profit	<u>1,01,960 - 63,790=38,170/-</u> (will be distributes among 8 members of SHG)

15. Trainings/capacity building/skill up gradation

Trainings/capacity building/skill up gradation cost will be borne by project.
Following are some trainings capacity building/skill up gradation proposed/needed:

- Cost effective procurement of raw material
- Quality control
- Packaging and Marketing
- Financial Management

16. Computation of break-even Point

In this process breakeven will be achieved after one year selling wool, FYM and mature sheep.

17. Other sources of income: Nil

18. Bank Loan Repayment

If the loan is availed from bank it will be in the form of cash credit limit and for CCL there is not repayment schedule; however, the monthly saving and repayment receipt from members should be routed through CCL.

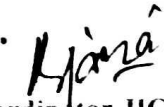
- In CCL, the principal loan outstanding of the SHG must be fully paid to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans, the repayment must be made as per the repayment schedule in the banks.


19. Monitoring Method

At the initial stage baseline survey and yearly survey will be conducted of the beneficiaries.

Some key indicators for the monitoring are as:

- Size of the group
- Fund management
- Investment
- Income generation
- Production level
- Quality of product
- Quantity sold
- Market reach


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